



## The SHS Group Drinks Division

Manderson House, 5230 Valiant Court,  
Delta Way, Brockworth, Gloucester GL3 4FE  
T: +44 (0)1452 378555 F: +44 (0)1452 378585



**MANIFESTO**



## WHO ARE WE?

---

An independent drinks  
business with a unique spirit.

## WHAT DO WE BELIEVE IN?

---

Using insights and adding value through 360° consumer understanding.

Being a team driven by creative thinking, flair, passion – and fun.



Outstanding quality, integrity,  
commitment and responsibility  
in all we do.

Thinking and acting differently.





## HOW DO WE DO THINGS?

---

We use insight to put the consumer first and maximise information we have to deliver results.

With commitment to ensure quality of brands, support & communication.

Going the extra mile on responsibility.

We do it differently – we look for alternative solutions to everyday challenges.

We have fun – loving the brands we work on and delivering that passion in every aspect of our roles.

